



# Tips for Surviving Your First Sale

Guide for Home Sellers



# Tips for Home Sellers

## 6 Showing Tips to Help Prep Like You're Selling on TV

Before you show your home, check to make sure it's condition is one you'd be proud to let a few million Americans see. Too often sellers delay or lose out on offers because don't take preparing for showings seriously or relax after the first few visitors.

Here are a few tips to make sure your property makes the right impression:

### 1. Check the computer view

Most home first impressions today are online, so it's important that you view your home like a buyer will.

To do this, take pictures of the interior and exterior your house. Upload them to a computer. Zoom in and pan your photos to get a buyer's perspective on your property.

### 2. Walk-thru with an outsider

Do a walk-thru of your home with a trusted friend. Fresh eyes, ears, and noses can spot defects you have learned to live with or simply forgotten about.

### 3. Curate your curb appeal

Go outside and inspect your driveway, walkway, decks and porches. Take note of cracks, oil stains, overgrown shrubbery and bare spots on the lawn. These should be high-priority on your fix list if you don't want buyers to turn away before they've taken a real look.

#### 6 Prep Tips for Success

1. View your property using a computer
2. Invite an objective party to walk through
3. Maximize your curb appeal
4. Silence any strange sounds
5. Clear off your counter tops
5. Talk to your agent about staging

### 4. Silence the strange sounds

When you walk through, check for creaky floors, loose doorknobs, shaking handles, and windows that don't open.

Add these to the top of the fix list because normally the solutions (a new door knob or oil) are pretty cheap.

### 5. Clear the way

Be sure to de-clutter all flat surfaces, closets, cabinets and your bathroom vanity. Donate excess or move some items to a storage facility.

Your goal is to show a home buyers can see themselves in; that can be hard with your personal effects in the way.

### 6. Consider staging to speed-up the process

Home staging professionals use furniture, placement, accessories and lighting to help make the best impression on potential buyers. Staging is for your home's interior and exterior including your deck, patio or lawn.

A staging investment can help sell a great home in a flash or help buyers appreciate the potential in harder to move listings. Talk with your agent about his or her staging experience. You can also get DIY staging ideas from home shows, magazines, and open houses in your area.

# Worksheet for Home Sellers

## Survey for Sellers: What's unique about your neighborhood?



We all know a house is more than just walls, windows, and doors. Help your agent market your property by telling them what makes your home special.

Answer the questions below to help attract the buyer who's been dreaming of calling your property home.

What are the top three features you love about your neighborhood?

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Why do your friends family enjoy visiting your home/neighborhood?

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Why did you choose this home or neighborhood over others?

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What is the best neighborhood addition since you moved in?

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### Best Places

Grocery Store		Gas Station	
Take Out		Shopping	
Dry Cleaners		Pharmacy	

You consider your home a (check all that apply):

Starter Home		Urban Upscale	
Close to transit		Bike Friendly	
Commuter's Dream		Pedestrian	
Family Friendly		Friendly	
Retreat/Resort		Entertaining	
Pet Friendly		Other	

Describe the home's next ideal owner

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Ways to get around (roads / shortcuts / tranist)

Option 1	
Option 2	
Option 3	